

# VENDOR AGREEMENT

Dear Colleagues,

Because it is your company who provides our members with product and service excellence, you are invited to participate in the upcoming **Florida Laboratory Summit FLS'15** to be held **Friday and Saturday, November 13 and 14, 2015**, at the **Keiser University, 5002 West Waters Avenue Tampa, Florida 33634**

*This event is the collaborative effort of several of the leading professional laboratory societies and point of care groups in the State. Current groups participating are: **The Central Florida POC Network , The Florida Chapter AACC, The Florida Chapter of CLMA and the Florida State Society of American Medical Technologists, (FLSSAMT) and the Florida Society for Clinical Laboratory Science.** Additional groups are in communication with us at this time.*

Attendance for our conferences is typically 90 to 120, yet due to the broader membership base of this event we anticipate this number to be higher with a more interstate reach into S. Georgia as well. A preliminary flyer was made available to attendees at the recent AACC POC Forum in Atlanta. We are pleased that momentum has been building and we are already getting requests for the program and registration materials. In addition, the majorities of attendees who participate in our conferences hold supervisory positions and have influence in purchasing decisions. Most of these attendees register for both days of the conference. Topics will include Point of Care, Core Laboratory and Allied Health subjects.

**Our Key Note Speaker is Dr. James Nichols from Vanderbilt.** Program topics will be targeted for all laboratory and allied healthcare personnel; laboratory directors, supervisors, medical technologists, technicians, physician office managers, staff, allied health program directors, instructors, students; and laboratory consultants.

To maximize your exposure, exhibits will be in the lunch area and there are sponsorship options which also include a 10 minute 'commercial' for your company (This is limited to the first 8 companies at Platinum or Gold Level- please see the attached sheet.) There are also options for you to sponsor a lunch or speaker. Your representatives are welcome in any of the educational programs, thereby giving them access to the attendees all day long on both days.

The vendor agreement form is attached. Each vendor will be provided with an exhibit table top with two chairs. Additional tables are available. If you will require electricity, check the box on the agreement form, so that we can reserve your table as close as possible to an outlet. Please bring your own surge protector and extension cord.

**To reserve your option, please send an e-mail of your completed agreement or at least a note of your intention to participate to: Kay Ferguson at [Kayfergason@gmail.com](mailto:Kayfergason@gmail.com). Or Edwina Szlag at [efszlg@aol.com](mailto:efszlg@aol.com) by Sept 12<sup>th</sup>, 2015.**

Checks may follow, but must be received by **October 30, 2015**. See attached agreement for the details.

**Thank you for your continued support of our programs and for your quality products.  
We look forward to seeing you in Tampa !!!**

Sincerely **Kay Ferguson and Edwina Szlag**



# VENDOR AGREEMENT

The company I represent and I have agreed to the following participation in the Florida Lab Summit and Educational Conference to be held Friday and Saturday, November 13 and 14, 2015, at Keiser University, 5002 West Waters Avenue Tampa, Florida 33634

Name of Company: \_\_\_\_\_

Name of Attending Representative and contact information:: \_\_\_\_\_

## Sponsor Levels

| Choose | Level     | Amt   | Sponsorship includes:   |
|--------|-----------|-------|---|
|        | Platinum* | \$500 | <ul style="list-style-type: none"> <li>10 minute Commercial during lunch</li> <li>2 Complementary exhibit table: ___ Friday ___ Saturday<br/>           ** See additional options below</li> </ul>        |
|        | Gold**    | \$400 | <ul style="list-style-type: none"> <li>10 Minute Commercial during lunch:</li> <li>Complementary exhibit table for two days : ___ Friday ___ Saturday<br/>           ** See additional options</li> </ul> |
|        | Silver    | \$300 | <ul style="list-style-type: none"> <li>Exhibit table for two days</li> </ul>  |
|        | Bronze    | \$200 | <ul style="list-style-type: none"> <li>Exhibit table for one day: Indicate: ___ Friday ___ Saturday</li> </ul>  |

**\*\*In lieu of fees above, you may contact either Kay or Edwina to arrange for the sponsorship of a speaker, lunch, break or ice cream social. Kay 904-282-9040 or Edwina 321-720-3150**

\*Four commercial spots will be available during lunch on Friday and Saturday and will be assigned on a first come first served basis. If the day you choose is not available, we will assign you to the alternate day.

**Each vendor will receive one exhibit table with two chairs (no electricity). If you need electricity, please bring your own surge protector and extension cord, and place an X in the box below so that we can locate your exhibit space close to an outlet. All vendors also receive complementary access to the education sessions.**

I need access to electrical outlet

Amount Enclosed: \$

Checks should be made to : **FLSSAMT**, and mailed to FLSSAMT/CFPOC, c/o Kay Ferguson, 3712 Arava Drive, Green Cove Springs, Florida 32043, **prior to October 30, 2015.**

Contact Person: Name, Phone number and E-mail address \_\_\_\_\_

Address and Phone number of Company: \_\_\_\_\_

