



To Our Members in Diagnostic Sales,

We invite you to showcase your company’s products and share your expertise by sponsoring a table at one of our 2018 KEYPOCC meetings. We have an exciting agenda planned for the coming year! Tables are available for these upcoming meetings and we welcome you to share your Point of Care products and services with the membership. The schedule is:

- Thursday, March 15, 2018 – Philadelphia, PA
- Thursday, June 14, 2018 – Columbia, MD
- Thursday, September 27, 2018 – Gettysburg, PA
- Our December 4 meeting is a Whitehat webinar.

It is with sincere appreciation of your support for KEYPOCC that we enclose vendor guidelines established to provide continuity in our agreements. These guidelines were also developed to better aid the vendor in preparation of their fiscal responsibilities. To sponsor a table for one of the meetings, fill out the form under Vendor Information to reserve your spot.

Vendor Table Sponsorship	1 Table, 2 Chairs	\$300
Vendor Table and Speaker Sponsorship	1 Table, 2 Chairs, Vendor pays for speaker expenses for 1 hour presentation	\$150
Vendor Table and Presentation	1 Table, 2 Chairs, Vendor makes 15 minute presentation of Vendor service/product	\$450

We appreciate your thoughts and comments as we strive to serve as an educational resource to area point of care coordinators. All meeting proceeds are used to support in person meetings with current point of care and laboratory medicine topics presented by speakers with experience from all over the country. Annually, we also sponsor two \$500 scholarships for students enrolled in current laboratory medicine programs. KEYPOCC is a non-profit 501(c)(3) organization.

Please visit us through [www.pointofcare.net](http://www.pointofcare.net). Choose a group – KEYPOCC.

Sincerely,

The KEYPOCC Board of Directors

Jlm:April 2018



## Meeting Agenda

(Subject to change. Please refer to [KEYPOCC website](#) for up to date meeting details)

Thursday, June 14, 2018 – Columbia, MD

9:30 am	Breakfast/Registration
10:00am	Opening Remarks
10:15am	Speaker #1: Dr. William Clarke
11:15am	Vendor Break
11:45am	Speaker #2: Chris Nooney
12:45am	Lunch/Vendor Break
1:45pm	Speaker #3: FDA Presentation
2:45pm	Vendor Break
3:15pm	Regulatory Roundtable Hour: Peer review and audience participation
4:15pm	Closing Remarks
4:30pm	Adjourn